

British Fashion Awards 2015

IN PARTNERSHIP WITH

SWAROVSKI

PRESS RELEASE

15TH OCTOBER 2015

BRITISH FASHION COUNCIL ANNOUNCES 2015 BRITISH FASHION AWARDS NOMINEES

The British Fashion Council (BFC) is proud to announce **Swarovski** as the official partner of the 2015 British Fashion Awards for a second consecutive year. Last year's ceremony saw over 400 VIPs and industry heavyweights in attendance, alongside a sold out auditorium of over 2000 guests, with attendees including Alexa Chung, Anna Wintour OBE, Cara Delevingne, David Beckham OBE, Emma Watson, John Galliano CBE, Kate Moss, Lana del Rey, Lewis Hamilton MBE, Naomi Campbell, Nicolas Ghesquière, Sir Philip Green, Rihanna, Samantha Cameron, Tom Ford and Victoria Beckham. The global growth and positioning of British fashion has helped establish the British Fashion Awards as one of the world's most anticipated fashion events. The 2015 awards will be hosted by British comedian and actor, **Jack Whitehall** at the London Coliseum on 23rd November 2015.

As part of Swarovski's ongoing contribution to the British Fashion Awards it will once again create a bespoke award for the ceremony, the 'British Fashion Awards Crystal Trophy by Swarovski' that will be presented to each of this year's winners.

Natalie Massenet MBE, Chairman of the BFC, said: *"We are incredibly excited about this year's British Fashion Awards, and delighted to be working in partnership once again with Swarovski. This annual event is fast becoming one of the highlights of the global fashion calendar. The awards recognise the incredible talent we are so fortunate to work with and celebrates the excellence and creativity within our industry both at home and abroad. I cannot wait for Monday 23rd November – it is the fashion night of the year."*

Nadja Swarovski, Member of the Swarovski Executive Board, added: *"It is a pleasure to partner with the British Fashion Council for a second successive year to support the British Fashion Awards. This exciting event celebrates the best of the UK's thriving fashion scene and the inspiring, forward-thinking talents that work within it"*.

Currently celebrating its 120th anniversary, Swarovski continues its support of the UK fashion industry with the Swarovski Collective program and its current London-based members: Alexander Lewis, David Koma, Emilia Wickstead, Haizhen Wang, Peter Pilotto and Thomas Tait.

This year saw an overwhelming response from the BFC's international judging panel, made up of over 800 key industry figures, from all corners of the fashion spectrum.

The 2015 British Fashion Awards nominees are:

EMERGING WOMENSWEAR DESIGNER

Faustine Steinmetz
Molly Goddard
Thomas Tait

EMERGING MENSWEAR DESIGNER

Astrid Andersen
Grace Wales Bonner
Mr Hare

EMERGING ACCESSORY DESIGNER

Charlotte Simone
Fernando Jorge
Jordan Askill

NEW ESTABLISHMENT DESIGNER

Craig Green
Emilia Wickstead
Mary Katrantzou

ESTABLISHMENT DESIGNER

Erdem
Margaret Howell
Paul Smith

WOMENSWEAR DESIGNER

Christopher Kane
J.W. Anderson
Victoria Beckham

MENSWEAR DESIGNER

E. Tautz
J.W. Anderson
Tom Ford

ACCESSORY DESIGNER

Charlotte Olympia
Sophia Webster
Tabitha Simmons

RED CARPET

Christopher Kane
Erdem
Roksanda
Tom Ford

BRAND

Alexander McQueen
Anya Hindmarch
Burberry
Stella McCartney

MODEL

Georgia May Jagger
Jourdan Dunn
Malaika Firth

CREATIVE CAMPAIGN

Burberry
Céline
Givenchy

Other awards to be announced on the night include: **BFC OUTSTANDING ACHIEVEMENT, BRITISH STYLE, INTERNATIONAL DESIGNER** and the **ISABELLA BLOW AWARD FOR FASHION CREATOR**.

The generosity and commitment of our sponsors is more vital than ever. Please help us by acknowledging their support for the British Fashion Awards 2015. Official Presenting Sponsors are M•A•C, and TONI&GUY. Official Sponsors are Marks & Spencer, Mercedes Benz and St Martins Lane hotel. The British Fashion Council would like to thank Fashion Monitor.

Official Hotel Partner for the British Fashion Awards, St Martins Lane, is offering an overnight stay at the hotel for British Fashion Awards guests from £199.00 + VAT for a standard room. Please visit smartinslane.com or call +44 (0) 203 747 1234 and enter/quote promo-code **DSBFA** to book your stay.

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Join the conversation: #BFA #Swarovski

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